



251+ VACATION RENTAL BLOG POST IDEAS

Original Blog Post: <https://MagneticStrategy.com/blog/vacation-rental-blog-ideas/>

Ideas About Activities & Things To Do (46)

Ideas For Attractions Near Your Rentals (24)

Ideas For Restaurants & Food (22)

Idea	Category
Our Favorite Day Hikes	Activities
Most Extreme Hikes in [Location]	Activities
Kid-Friendly Hikes	Activities
Dog-Friendly Hikes	Activities
Family-Friendly Games to Play in a Vacation Rental	Activities
Best Local Fishing Holes	Activities
Things To Do By Season	Activities
Best Activities for Seniors	Activities
Romantic Activities for Couples	Activities
Best Free Tubing Hills (Snow) in [Location]	Activities
Safest Swimming Holes in [Location]	Activities
Secret Swimming Spots in [Location]	Activities
Best Tours Near [Location]	Activities
Things To Do On A Rainy Day	Activities
Hot Shopping Spots Within 20 Mins of [Company Name]	Activities
Best Fall Foliage Routes in [Location]	Activities
Relaxing Things to Do in [Location]	Activities
The Most Challenging Running Routes Near Our Properties	Activities
Our List of Running Routes From The Doorstep of Our Properties	Activities
Best Ski Slopes in [Location]	Activities
Fun Beach Activities	Activities
Indoor Activities for Kids on a Hot Day	Activities
Outdoor Activities for Kids on a Hot Day	Activities
Things to Do by Month	Activities
Spring Break Activities in [Location]	Activities
Recipes to Make in Our Vacation Rental	Activities
Favorite Golf Courses in {Location}	Activities
Best Wineries in [Location]	Activities
Wine and Paint Studios Nearby	Activities
Recommended Date Night Activities	Activities
Best Nightlife in [Location]	Activities
Best Surfing in [Location]	Activities
Dog-Friendly Activities in [Location]	Activities
Things to Do On Your Next Staycation in [Location]	Activities
8 Go-To Resources About Activities in [Location]	Activities
Our Favorite Day Trips in [Location]	Activities
Our Favorite Scenic Drives in [Location]	Activities
Best Sightseeing Spots in the City	Activities
Best Place to View Amazing Sunsets	Activities
Best Place to View Amazing Sunrises	Activities
Most Exciting Wildlife in [Location]	Activities
Most Instagrammable Photo Spots Near Our Rentals	Activities
Things to Do in [Location] Tonight	Activities
Things to Do in [Location] Today	Activities
Things to Do in [Location] on a Weeknight	Activities
Things to Do in [Location] on a Weekend	Activities

Idea	Category
Best Co-Working Spaces for Business Travelers	Attractions
Best State Parks Near our Rentals	Attractions
Best Nature Parks in [Location]	Attractions
Top Water Parks Near [Location]	Attractions
Top City Parks Near [Location]	Attractions
Classiest Restaurants in [Location] to Take Your Next Client	Attractions
Most Exciting Attractions Within 20 Mins of our Rentals	Attractions
Guide to Local Sports Teams	Attractions
Local Sports Venues Tips & Tricks	Attractions
Best Farmer's Markets in [Location]	Attractions
10 Must-See Attractions in [Location]	Attractions
Best Bookshops in [Location]	Attractions
Nearby Dog Parks	Attractions
Best Festivals in [Location]	Attractions
Haunted Attractions in [Location]	Attractions
Top Museums to Visit in [Location]	Attractions
Top Art Galleries to Visit in [Location]	Attractions
Top Kids Museums to Visit in [Location]	Attractions
X Places to Visit That Won't Bore Your Kids to Death in [Loca...	Attractions
Places With Free Wifi in [Location]	Attractions
Best Wedding Venues in [Location]	Attractions
Most Exciting Theme Parks Nearby	Attractions
Say Yes to Beach Weddings	Attractions
Underrated Beaches in [Location]	Attractions

Idea	Category
Favorite Breweries in [Location]	Restaurants & Food
Romantic Places to Eat in [Location]	Restaurants & Food
Our Favorite Pizza Spots in [Location]	Restaurants & Food
Best Pizza Delivery in [Location]	Restaurants & Food
Best Breakfast Joints in [Location]	Restaurants & Food
Favorite Nightlife/Bars to Visit	Restaurants & Food
Our Favorite Coffee Shops Nearby	Restaurants & Food
Favorite Outdoor Dining	Restaurants & Food
Sweetest Dessert Locations Within Walking Distance of ...	Restaurants & Food
Get Drinks At Our Favorite Bars	Restaurants & Food
Kid-Friendly Restaurants Near Us	Restaurants & Food
Best [Food Type] in [Location]	Restaurants & Food
Dog-Friendly Patios Near Our Properties	Restaurants & Food
Our Favorite Dishes At [Restaurant]	Restaurants & Food
Best Restaurants for Foodies in [Location]	Restaurants & Food
[Location] Grocery Stores with Local Specialties	Restaurants & Food
Top Organic Restaurants in [Location]	Restaurants & Food
Our #1 Recommendation for Farm to Table Cuisine in [L...	Restaurants & Food
Avoid These Restaurants in [Location]	Restaurants & Food
Featured Restaurants That Offer Free/Discounted Kids ...	Restaurants & Food
Top Food Trucks and Where to Find Them	Restaurants & Food
Best Fast Breakfasts in [Location]	Restaurants & Food

Feature Your Vacation Rentals (23)

Idea	Category
Write About Featured Properties	Feature Your...
Write About Least Popular Properties	Feature Your...
The Weirdest/Funniest Thing That's Happened at our Properties	Feature Your...
Recent Renovations or Upgrades to Properties	Feature Your...
Blog Post About Your Nice Kitchens (either your own, or your p...	Feature Your...
Show Off What Makes Your Rentals/Location Unique	Feature Your...
Highlight Any Custom Services Your Company Offers	Feature Your...
Highlight Vendor Relationships	Feature Your...
Why Guests Should Host Their Family Reunion At Your Property	Feature Your...
Hotel vs Cabin	Feature Your...
Hotel vs Condo	Feature Your...
Hotel vs House Boat	Feature Your...
Bed and Breakfast vs Vacation Home	Feature Your...
Why It's Better to Rent a Whole Vacation Rental House than a...	Feature Your...
Why Your Vacation Should Be International This Year	Feature Your...
Why You Should Vacation in the US This Year	Feature Your...
Weekend Getaways in [Location]	Feature Your...
Plan Your Next Staycation with [Company Name]	Feature Your...
Support [Location] & Local Businesses with a Staycation	Feature Your...
Create a Photo Post Highlighting the Most Beautiful Weddings...	Feature Your...
Which Is Better? Hotel or Vacation Rental	Feature Your...
Why A Hotel Can Never Compare to the Privacy of Our Rentals	Feature Your...
These Direct Flight Prices to [Location] Will Make You Reconsi...	Feature Your...

Ideas For Attractions Near Your Rentals (25)

Idea	Category
Create Original Research About [Location]	Destinations
Tourist Traps to Avoid in [Location]	Destinations
Why You Shouldn't Visit [Location]	Destinations
Interesting History in [Location]	Destinations
A Fantastic Trip to [Location] With Minimal Spending? Here's ...	Destinations
Top Free Things to Do in [Location]	Destinations
X Weird Things About [Location]	Destinations
Top 5 Places/Attractions/Landmarks to Avoid in [Location]	Destinations
15 Things No One Knows About [Location]	Destinations
Weather Advice (Highlight Each Season) & What to Pack	Destinations
48 Hours in [Location]: How to Maximize Your Time	Destinations
Cool Facts/History About [Location]	Destinations
Travel Statistics About [Location]	Destinations
How to Stay Safe While Traveling to [Location]	Destinations
X Secrets About [Location]	Destinations
Pros and Cons About Visiting [Location]	Destinations
Best Books About [Location]	Destinations
Secret Spots in [Location]	Destinations
Best Local Towns to Visit That Have Interesting History	Destinations
Why You Should Have Your Wedding in [Location]	Destinations
Great Souvenirs to Bring Home from [Location]	Destinations
Historical Landmarks in [Location]	Destinations
Best Time of the Year to Visit [Location]	Destinations
10 Myths Busted About [Location]	Destinations
Stay Safe by Avoiding This Part of Town	Destinations

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Vacation Rental Or Travel Guides (14)

Idea	Category
Create a Quick Reference Guide	Guides
Quick Reference Guide to Wildlife in [Location]	Guides
Quick Reference Guide to Exotic Flowers in [Location]	Guides
Quick Reference Guide to Hiking Trails in [Location]	Guides
The Beer Lover's Guide to Best Breweries in [Location]	Guides
Create a Beginner's Guide	Guides
Beginner's Guide to Birdwatching	Guides
Beginner's Guide to Nature Hikes in [Location]	Guides
How to Pack When Traveling with Kids	Guides
How to Pack for A Surprise Getaway to [Location]	Guides
Guide to Your Offseason	Guides
How to Plan Your Destination Wedding to [Location]	Guides
How to Plan Your Anniversary Trip to [Location]	Guides
How to Plan Your Honeymoon Trip to [Location]	Guides

Additional Blogging Tips & Ideas (18)

Idea	Category
Accept a Few Guest Posts from Relevant Authors	Bloggging Tips
Create a Video Walkthrough of Your Most Amazing Properties	Bloggging Tips
Have a Staff Member Create a Recurring Post/Column	Bloggging Tips
Create a Quiz About Your Location	Bloggging Tips
Survey Your Existing Audience/Guests & Turn into Post	Bloggging Tips
Put Together a Blog Post with Gifs Instead of Images	Bloggging Tips
Post About How You Come Up With Blog Post Ideas	Bloggging Tips
Create Some Video Blogs or Vlogs	Bloggging Tips
Create An Infographic for Your Top Performing Blog Posts and ...	Bloggging Tips
Combine Your Best Blogs Into an Ebook	Bloggging Tips
Lists (Everyone Loves a List)	Bloggging Tips
Video Tours and Write Ups to Go With the Video	Bloggging Tips
Start a Diary	Bloggging Tips
Live blog from a conference (if you go to any)	Bloggging Tips
Create A Truth vs Lie Style Post	Bloggging Tips
Creative & Inspiring Quotes Related to the Vacation Rental Ind...	Bloggging Tips
Creative & Inspiring Quotes Related to Your Location	Bloggging Tips
Create a Podcast and Transcribe the Episodes into Blog Posts	Bloggging Tips

Interviews & Crowdsourcing (21)

Idea	Category
Interesting Stories from Past Guests	Interviews & Cro...
Answer Guests Common Questions in a Blog Format	Interviews & Cro...
Create a Simple Survey, Quiz, or Poll	Interviews & Cro...
Reach Out to Local Experts and Combine the Quotes Into ...	Interviews & Cro...
Ask for Photos from Guests. Create a Best Photos Post	Interviews & Cro...
Find Other Bloggers Who Would Swap Posts with You.	Interviews & Cro...
Interview a Popular Local Chef	Interviews & Cro...
Interview A Local Photographer and Offer A Discount to G...	Interviews & Cro...
Interview an Interior Designer	Interviews & Cro...
Interview One of Your Homeowners	Interviews & Cro...
Utilize Reviews and Testimonials	Interviews & Cro...
Create an Expert Roundup	Interviews & Cro...
Interview Your Concierge	Interviews & Cro...
Interview Your Head Housekeeper	Interviews & Cro...
Interview Your Guest Services Manager	Interviews & Cro...
Interview Local Business Owners	Interviews & Cro...
Seek Advice from Travel Bloggers/Experts	Interviews & Cro...
Blog About a Guest's Inspirational Story	Interviews & Cro...
Host a Competition for Best Instagram Photo from Guests	Interviews & Cro...
Showcase One of Your Guests	Interviews & Cro...
Review & Rate the Top [Location] Twitter Experts	Interviews & Cro...

Operations Or Personal Travel Exp (13)

Idea	Category
A Look Into the Future: What Will the Travel Industry Look Like...	Personal
Story About How You Got Into Property Management	Personal
Share Your Own Experiences from Traveling	Personal
What is the Next Vacation YOU Want to Take?	Personal
What Lessons Could Someone Learn from Your Career?	Personal
What Is The Toughest Part of Being A Property Manager/Vaca...	Personal
How to Get Into Property Management or VR Home Ownership	Personal
What Is Your Favorite Way to Spend a Day Off?	Personal
What Does Your Team Enjoy Doing Outside of Work?	Personal
Behind the Scenes Post	Personal
Celebrity Sightings?	Personal
How You've Handled the Most Bizarre Guest Requests	Personal
Share your most successful year and why it was successful	Personal

Highlight Local Culture (10)

Idea	Category
Share Local Culture & Traditions	Local Culture
Share a Regional Recipe	Local Culture
Local Legends & History	Local Culture
(For International Blogs) Top Phrases in Local Language	Local Culture
List of Top Local Foods to Try	Local Culture
Archival Footage of the Community	Local Culture
Best Places for Live Music in [Location]	Local Culture
How to Not Look Like a Tourist When Visiting [Location]	Local Culture
Unique Culture or History of Local Area	Local Culture
Review the Top YouTube Channels About the Local Culture	Local Culture

Current News & Events (4)

Idea	Category
Your Favorite Local Events	News & Events
3 Events We're Hosting at [Company Name]	News & Events
New Restaurants Opening Near Your Properties	News & Events
New Attractions Opening Near Your Properties	News & Events

Vacation Rental Travel Tips (31)

Idea	Category
What to Pack When Visiting [Location]	Travel Tips
What to Pack When Visiting Our Beach Condos	Travel Tips
What to Pack When Visiting Our Mountain Cabins	Travel Tips
What to Pack When Visiting Our Downtown Lofts	Travel Tips
Fun Games to Play on the Plane Ride to [Location]	Travel Tips
Best Transportation Options from [Local] Airport	Travel Tips
Use This Local Tip to Save Time at the [Location] Airport	Travel Tips
Which Products Do You Recommend Your Guests Bring While ...	Travel Tips
10 Apps to Help You Manage Your Vacation	Travel Tips
6 Online Communities About Vacationing in [Location] You Sh...	Travel Tips
How to Spend a Girls' Weekend in [Location]	Travel Tips
How to Spend a Boys' Weekend in [Location]	Travel Tips
How to Spend a Family Weekend in [Location]	Travel Tips
How to Spend a Couples Weekend in [Location]	Travel Tips
Tips for Traveling with Kids	Travel Tips
Put Together a Sample Itinerary for Your Guests: Plan their Trip	Travel Tips
Create a Premade Itinerary for Guests (ie The Family Itinerary...	Travel Tips
Travel Checklists	Travel Tips
10 Ways to Save Money on the Road	Travel Tips
How to Travel to [Location] with Your Pet	Travel Tips
X Reasons To Book A Longterm Stay	Travel Tips
Local Scams to Avoid in [Location]	Travel Tips
Tips to Avoid or Deal with Altitude Sickness	Travel Tips
How to Travel with Ski or Snowboard Gear	Travel Tips
How to Travel with Golf Clubs	Travel Tips
How to Travel with Your Pet	Travel Tips
Tips to Stay Cool When Vacationing in the Desert	Travel Tips
How to Bundle Up in Winter Months in [Location]	Travel Tips
Save Money by Cooking in Our Vacation Rentals	Travel Tips
Taking the Subway to our Property in [Location]	Travel Tips
Safe Travel Tips for Women in [Location]	Travel Tips

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